

MARIA-LUCILIA GORRE

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LOCATION Rochester, NY

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PROFESSIONAL PROFILE

Maria-Lucilia Gorre (she/her) is an independent artist, illustrator, and designer from Rochester, NY, previously based in San Francisco, CA. Her work includes visual essays, drawings, paintings, and prints that colorfully reflect interior and exterior worlds. Her main mediums are acrylic and gouache on paper and canvas, combined with analog printing techniques including screenprinting, block printing, and risograph printing. From 2015–2020, she served as the founder, creative director, and editor-in-chief for *I Heart ROC*, a website, social platform, and creative community. Her visual essay, *Shadowplaces*, was a Spring Showcase finalist for the Art of Freelance creative accelerator workshop in 2019, and has been featured in the online Medium magazine, *Human Parts*. Previously, she was a senior brand and product designer at TaskRabbit, while working as a freelance illustrator and visual designer for clients like *California Sunday Magazine*.

EDUCATION

Master of Fine Arts, Studio Art

Mills College – Oakland, CA (2022)

Bachelor of Science, Media Arts & Technology

Rochester Institute of Technology – Rochester, NY (2012)

Art of Freelance Workshop, Online accelerator course (2019)

Squarespace Design Course, I Love Creatives online course (2019)

WORK EXPERIENCE

Freelance Visual Designer & Illustrator

Self-employed – Remote | 2012 – Present

Leads and executes branding, design, and illustration process from conception to delivery for print and digital mediums. Select clients include: ASCE Buffalo, BFF.fm Radio, California Sunday Magazine and Pop-Up Magazine, I Heart ROC, Inkpush Co., and Mills College Art Museum

Retail Manager & Designer

Fleet Wood – San Francisco, CA | February 2023 – May 2025

Managed retail shop operations including designing in-store signage and social media, purchasing inventory, managing local vendors and artists, creating daily operating processes and tools, scheduling, hosting events, visual merchandising, and facilitating screenprinting orders.

MARIA-LUCILIA GORRE

Teaching Assistant, Digital Photography

Mills College – Oakland, CA | August 2021 – May 2022

Assisted professor with teaching digital photography, including creating Photoshop demos, giving lectures, organizing studio visits, grading student work, and managing the photography department's digital lab.

Illustrator & Graphic Designer (Contract)

California Sunday Magazine – San Francisco, CA | August 2018 – April 2019

Designed and illustrated program graphics, pitch decks, magazine ads, and supporting marketing materials for *Pop-Up Magazine* and *California Sunday Magazine*.

Senior Designer, Brand & Product

TaskRabbit – San Francisco, CA | March 2016 – January 2022

Team lead on brand, marketing and growth initiatives, including maintaining the brand style guide, website design, and multichannel marketing campaigns. Revamped brand illustration style and led creation of a comprehensive illustration guide for marketing and product design.

Creative Partner & Art Director

William the Beekeeper – San Francisco, CA | November 2015 – December 2017

Designed, managed, and art directed digital assets for e-commerce and branding, including web design, graphic design, illustration and photography. Managed in-person shop operations including inventory, artist relations, and storefront displays and events.

EXHIBITIONS

November 2025 – Group Exhibition, *Small Show 2025*, Lumiere Photo, Rochester, NY

November 2025 – Group Exhibition, *12th Annual Small Works*, Main Street Arts, Clifton Springs, NY

September 2025 – Group Exhibition, *20th Annual Artist Row Juried Art Show*, Rochester, NY

July 2024 – Group Exhibition, *Shoes Off! Showcase*, Babylon Burning / Gallery 939, San Francisco, CA

March 2024 – Solo Exhibition, *Parallel Worlds*, Fleetwood, San Francisco, CA

December 2023 – Group Exhibition, *Deck the Walls Benefit Art Show*, 540 Rogues, San Francisco, CA

September 2023 – Group Exhibition, *The Avenues*, The Drawing Room, San Francisco, CA

May 2023 – Group Exhibition, *Formations: Nancy Cook Fellowship I*, Slidespace 123, Oakland, CA

May 2022 – Group Thesis Exhibition, *Nine: Through the Void*, Mills College Art Museum, Oakland, CA

June 2019 – Group Exhibition, *Art of Freelance Showcase*, EDGE Studios & Grip – Los Angeles, CA

March 2016 – Group Exhibition, *Year One: Explore Rochester*, Maker's Gallery & Studio – Rochester, NY

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WORKSHOPS, CLASSES, & EVENTS

Volunteer, Flower City Arts Center (2025–Current)

Vendor, Rochester Indie Book & Zine Fest, RIT City Art Space (2025)

Volunteer, Monster Drawing Rally, Southern Exposure (2023)

Instructor, "Photoshop Blending Modes," Mills College (2022)

Host & Facilitator, Mills College Herring Graduate Art Lecture Series, Mills College (2021–2022)

Juror, ApexArt Open Call, International (2021)

Presenter & Facilitator, "Interaction, Animation, and After Effects," TaskRabbit (2020)

Presenter & Facilitator, "Design Team Principles & Values Workshop," TaskRabbit (2020)

Host & Moderator, "Product Design for Multi-Sided Marketplaces," SF Design Week (2018)

Designer & Facilitator, I Heart ROC Block Party, Memorial Art Gallery, (2016)

PUBLICATIONS & PROJECTS

"Wandering," Zine, Self-published (2023)

"Tails of the City," Zine, Self-published (2021)

"Shadowplaces," Visual essay, *Human Parts* (2020)

"100 Days of a Good Word," Art series,
Self-published (2018)

"10 People You Meet on Remote Calls," Web
comic, *Forge* (2018)

"Oxford Street," Essay, *I Heart ROC* (2016)

AWARDS & FELLOWSHIPS

Nancy Cook Travel Fellow – November 2021
Mills College – Oakland, CA

Art of Freelance Showcase Finalist – June 2019
Art of Freelance – Los Angeles, CA

TECHNICAL SKILLS

Software Programs

AbletonLive	MadMapper
Audacity	Max 8
Adobe Creative Suite	Sketch
Asana	SketchUp
Canva	Spectrolite
Figma	Squarespace
Google Suite	Wordpress

Art Mediums

Acrylic painting	Motion graphics
Animation	Photography
Block printing	Risograph printing
Drawing	Screenprinting
Digital illustration	Videography
Gouache painting	
Ink drawing	